



CODE OF ETHICAL PRACTICE

As a professional and member of APFA I will endeavour to:

1. Uphold my professional standard by continuing my education thus furthering my skills and knowledge for the betterment of clients and to promote professionalism to the public.
2. At all times conduct my career activities in a professional manner, which will demonstrate respect of client, colleague and my profession.
3. Not to partake in vexatious or slanderous criticism or demeaning actions, which may sabotage a fellow APFA member either in a personal or business manner.
4. Maintain at all times total client confidentiality.
5. Comply with the APFA Consumer Guidelines for Professional Services as well as Federal, State, Local Government and Health Department requirements to ensure the safety of client and staff.
6. Not intentionally issue false or misleading information about my skills, services or products and to conduct my business dealings in a legal and proper manner.
7. To participate and encourage activities to help promote and improve, for the betterment of my industry, knowledge, information and experiences with my fellow professionals.
8. Value rigorous and respectful debate of issues, theories, methods and professional practices.
9. Display this code of ethics and ensure all staff will adhere to same.
10. Should I fail to renew my membership or uphold this Code of Ethics I shall willingly return my badge and certificate to APFA.

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